JAHNAVI MAHENDRAKAR

UI/UX Designer | Product Designer
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PROFESSIONAL SUMMARY

Master of Design student at the National Institute of Fashion Technology (NIFT) with hands-on UI/UX experience on a B2B SaaS product. At AscendQE, I redesigned the website and product interface for a GenAI-powered quality engineering platform, working from UX research and information architecture through user flows, wireframes and Figma prototypes to developer handoff. A background in journalism and client management shapes how I write, structure content and work with stakeholders, alongside a working base in visual identity, typography and layout.

EDUCATION

Master of Design (M.Des) Aug 2025 – Jun 2027 (Expected)
National Institute of Fashion Technology (NIFT), Panchkula

Bachelor of Arts (B.A.), Journalism and Mass Communication Aug 2020 – Jun 2023
St. Mary's College, Hyderabad

WORK EXPERIENCE

UI/UX Design Intern (B2B SaaS) Jun 2026 – Aug 2026
AscendQE

- Redesigned the company website and product UI/UX for AscendQE, a GenAI-powered quality engineering SaaS platform.
- Ran UX research, competitor analysis and an information architecture review to identify usability and content-structure gaps.
- Created user flows, wireframes, high-fidelity UI screens and interactive prototypes in Figma.
- Worked with developers and stakeholders to translate product requirements into feasible interface solutions, and prepared design handoff for development.

Recruitment Specialist May 2024 – Jul 2024
LeadsAlly

- Sourced and screened candidates, conducted first-round interviews and verified documents and profiles.
- Coordinated with applicants across every stage of the hiring process.

Client Manager & Team Coordinator Jun 2023 – Mar 2024
House On The Clouds (wedding photography)

- Managed client communication for wedding photography projects, from first discussions to final delivery.
- Coordinated photographers, internal teams and clients on project timelines and workflows to keep events running smoothly.

Article Writer Intern Jan 2022 – Mar 2022
Telangana Today

- Researched, wrote and edited news articles on regional affairs, culture and current events to editorial standards and deadlines.

SKILLS

UX & Product Design: UX Research, Information Architecture, Competitor Analysis, User Flows, Wireframing, Prototyping, Interface Design, Usability, Design Thinking, Design Handoff

Visual Communication & Graphic Design: Visual Identity, Brand Identity, Typography, Colour Theory, Layout Design, Social Media Creatives, Packaging Design, Photography, Video Editing, Space Design

Tools: Figma, Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects), Affinity, Canva, Blender